



## Release of 2009 Sustainable Development Report

**Dublin, London 1 July, 2010:** Smurfit Kappa Group plc ('SKG' or the 'Group'), one of the world's largest integrated manufacturers of paper-based packaging products with operations in Europe and Latin America, is pleased to announce the publication of its annual Sustainable Development Report for the year 2009.

The report marks SKG's continued progress to make sustainability a key element in all facets of its operations. In the report, a number of significant developments are outlined.

In order to improve transparency, this year external assurance was carried out on a number of key performance indicators included in the Report. SKG's reporting now applies the B+ application level of the Global Reporting Initiative (GRI) G3 guidelines.

SKG is now a participant in the United Nations Global Compact, the world's leading voluntary corporate citizenship initiative promoting sustainable development and good corporate citizenship on the part of business.

The 2009 Sustainable Development Report can be downloaded from the Group website [www.smurfitkappa.com](http://www.smurfitkappa.com) and a hard copy can be obtained by sending contact details to [sustainability@smurfitkappa.com](mailto:sustainability@smurfitkappa.com).

### About Smurfit Kappa Group

Smurfit Kappa Group is a world leader in paper-based packaging with operations in Europe and Latin America. Smurfit Kappa Group operates in 21 countries in Europe and is the European leader in containerboard, solidboard, corrugated and solidboard packaging and has a key position in several other packaging and paper market segments, including graphicboard, sack paper and paper sacks. Smurfit Kappa Group also has a good base in Eastern Europe and operates in 9 countries in Latin America where it is the only pan-regional operator.

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